



Dear Blue Ridge Women's Center Family,

I'm writing to you today not just as the President and CEO of BRWC, but as someone who feels a deep responsibility to protect the mission we all faithfully support.

For 40 years, our work has compassionately and effectively saved lives. We've focused on the woman and baby in front of us, not politics. But today, I must step outside my comfort zone—maybe yours too—to warn you about a threat that puts everything we do at risk.

THE PROBLEM

There is a proposed amendment to the Virginia Constitution that would enshrine “reproductive freedom” as a fundamental right—including abortion through all nine months of pregnancy. If this amendment passes, pregnancy centers like ours could be seen as “infringing on, burdening, or denying” these rights simply because we don't offer abortions. Legal experts believe this could open the door for devastating lawsuits or new regulations that would make it nearly impossible for us to continue serving the women who need us most.

Let me be clear: This is not politics as usual. This is a direct threat to our ability to exist.

WHY NOW?

The amendment has already passed once through the General Assembly and will be voted on a second time in January 2026. If the November 2025 House of Delegates election results in a pro-abortion majority once again, it will pass and be voted on as a ballot initiative in November 2026. It would take a miracle from God not to pass in November 2026—current polling is 61-39 in favor of the amendment.

But here's the good news: This can be stopped. The political reality is this. The House of Delegates is currently 51-49 pro-abortion. *If that flips this November to 51-49 pro-life, this threat is gone.*

OUR POSITION

At BRWC, we've never made political endorsements. And we still won't. But we must speak up about this amendment because it's about our mission and the lives of thousands of unborn children. **This truly isn't a political issue. It's a spiritual issue that the enemy has made political**, and now it threatens to impact the very work we do at BRWC. My job isn't to tell people who to vote for—but it is my job to tell the truth. And the truth is, the only realistic path to stopping this amendment is to elect pro-life candidates to the House of Delegates this November.

WHAT YOU CAN DO

- Get informed about what this amendment really says by going to **supportbrwc.org/protectlifeva**
- Know where your candidates stand on life
- Vote pro-life on November 4

WHY IT MATTERS

Imagine a future where BRWC is shut down—not because we did something wrong, but because we refused to participate in abortion. Imagine a Virginia where no voice is left to offer women real choice. This is hyperbole. PRCs in seven states are being sued as we speak.

Now imagine the opposite: A future where life is protected, where centers like ours thrive, and where the next generation of children live because you stood up and said, “Not on our watch.”

This is our moment. Not to be political, but to be faithful.

With gratitude and resolve,



Ann Russell

President and CEO, Blue Ridge Women's Center

Supportbrwc.org/protectlifeva

P.S. This isn't about politics—it's about protecting our mission. I believe that together, we can stay faithful to our calling and take meaningful action. Thank you for standing firm with us.